

MATTE CHROME™

SPECIALTY LAMINATE FILM

SETTING A NEW STANDARD IN THE WORLD OF LAMINATING FILMS

Matte Chrome™ is a truly unique print medium. Similar to the LuxeFilms® Pearlescent™ Karess™, it features a muted metallic sheen that simulates a dull chrome look. This thermal laminate film provides a sophisticated “gunmetal” or “pewter” sheen, and its properties support inks, varnishes, and stamped products to adhere, allowing for the creation of incredible special effects.

KEY BENEFITS

- Opaque Thermal Laminate
- Offset Printable
- Digital Printable
- UV Offset Printable
- Accepts Spot UV; Glueable and Stampable
- 100% Gold Seal™ Guaranteed

SUGGESTED USES

- Brochures, Postcards, and Consumer Marketing
- Point of Sale Displays
- Book Covers
- Slip Cases
- Gift Packaging
- Seasonal Cards
- Consumer Goods Packaging
- Cosmetic and Jewelry Packaging
- Electronics Packaging
- Liquor and Luxury Product Packaging
- Rigid Boxes



Properties	Side	Value	Units	Test Method / Standard
Thickness		1.2	Mil	ASTM E 252
		30	Microns	
Transparency		Opaque		
Haze		Opaque		
Gloss		140	%	ASTM D 2457
Dyne Level		<45	Dyne	ASTM D 2578
Coefficient of Friction		0.4		ASTM D 1894
Application Temperature		200- 230°F (95-110°C)	°F (°C)	Various Equipment- Always Test
Lamination Tensile Strength		>5	N/20mm	ASTM D 882

A = Adhesive Side B = BOPP Side MD = Main Direction TD = Transverse Direction

LuxeFilms® offer innovative finishing films that inspire brand owners, designers, and publishers in creating dynamic print and packaging solutions that capture consumer attention and market share.



INSPIRING FINISHES. BRILLIANT RESULTS.